



ONTARIO
AGRICULTURAL COLLEGE

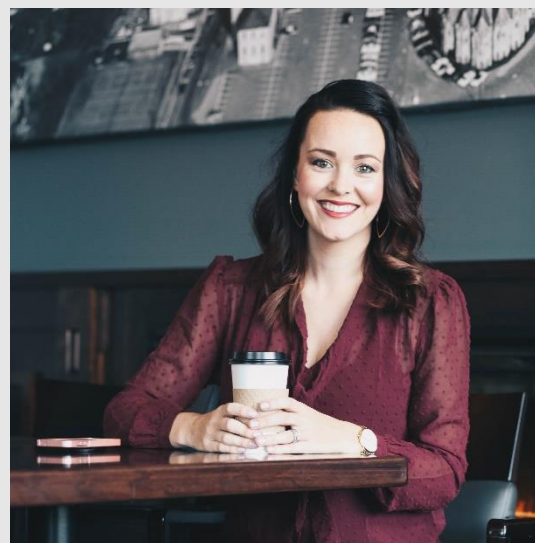
ALUMNI ASSOCIATION

The Dean's Lunch

Location: Johnston Hall Boardroom

Date: April 4, 2019

Time: 12:00 p.m. – 1:45 p.m



A One-of-A-Kind Career Path – Christina Crowley-Arkliie

It was 10 years ago this year Christina graduated from the OAC with a Bachelor of Commerce majoring in Agricultural Business as an 09' Bison. Christina has since obtained her Digital Media and Social Media Certification from Harvard University.

Christina's unique career path has led her on a mission to transform the way we communicate in agriculture-food by founding her own digital media and strategic communications company, Crowley + Arkliie Strategy & Co. She has close to ten years' experience in the communications, marketing, public relations and political arena, recently serving as Press Secretary and Senior Communications Advisor to Ontario's Minister of Agriculture, Food and Rural Affairs. Prior to working in provincial politics, Christina was the Manager of Strategic Communications at national dairy organization, Holstein Canada.

Christina is an active community-minded volunteer serving on the Board of Directors for the University of Guelph Alumni Association and as a founding member of the Ag Women's Network Leadership team. Born and raised on her family's dairy farm, Crovalley Holsteins, Christina can be found on weekends back at home helping with chores on the farm. Christina has been recognized as a Top 40 under 40 by the city of Guelph and as a 10x10 Alumni with Impact by the University of Guelph's College of Business & Economics.

What can you learn from Christina's talk? To embrace the transformational disruption we're living through, be different and blaze your own, unique career path.

RSVP by April 2, 2019

There are only 20 spots, so don't delay! Please include your name, class graduation year, OAC program, and any dietary restrictions you may have to:

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